

AADS 2025 Conference Cairns Queensland

Growing The Next Generation



Sponsorship and Exhibition Prospectus

May 23rd to 25th, Pullman Cairns
International, Cairns

The Association of Australasian Diesel
Specialists (AADS) Conference 2025

www.aadsconference.com



Welcome

It is that time of year again when we have our sponsorship packages available for the 2025 AADS Conference. Whether you are a supplier, exhibitor, or speaker; the conference is a fantastic platform to promote and discuss your services and products within the diesel industry.

This year our conference takes place over 3 days at the Pullman Cairns International Hotel in the tropical town of Cairns. As in previous years, this conference will consist of workshops, trade exhibitions, plenary sessions and an exciting social program for delegates, partners and families.

The theme for this year; "Growing The Next Generation".

An industry full of invaluable knowledge and experience is at a bottleneck with young fresh tradesman being needed more than ever. With the focus on alternative fuels being prevalent in the media, society forgets just how crucial the diesel injection industry is to our everyday lives. A large effort needs to be made to ensure we are preparing and training the next generation of Diesel Fuel Injection Technicians.

Hosted by the Association of Australasian Diesel Specialists, this year's conference aims to invite all those in the industry to come together, discuss, learn, and advise on how we as an industry will continue to provide for the next generation.

Along with the future generations, we aim to:

- Promote and support the development of the diesel industry across Australia and New Zealand
- To provide training opportunities and promote new technology and advancements to the industry
- Give AADS members the chance to network and develop industry connections

Our conferences and the benefits they provide to our members are not possible without the amazing support of our sponsors. Our sponsorship packages provide a unique marketing opportunity for suppliers to increase their exposure in a niche market directly to their target audience.

Exhibits

The 2025 AADS exhibition will include displays of the latest diesel test and diagnostic equipment, turbochargers and associated equipment as well as general workshop equipment and spare parts, range extensions, future parts and repair programs.

Benefits

- Share your expertise with senior decision makers from across Australia and New Zealand
- Create a point of difference for your organisation in a cluttered marketplace
- Promote and market your company's products and services to this highly targeted market
- Launch new business initiatives and develop key industry databases
- Leverage the credibility of being associated with the leading diesel association in Australasia
- Brand your business using your logo as a reminder of your products and services items such as certificates, delegate folders, satchels, pads and pens, lanyards, and other promotional items
- Significant onsite exposure at the premier Diesel Fuel Injection (DFI) and Turbo event with extensive networking opportunities
- Prepare for the future of your industry and business, by connecting with leaders and increasing your company's insight into future trends

By being a supporter of the event, it will promote your enthusiasm to add to the industry and to help shape a solid future for diesel.

We hope you to see you there!

John Testar

AADS President

2025 AADS Conference Committee



Sponsorship Opportunities

All prices are in Australian dollars (AUD)*

Platinum Sponsor \$14,350*

- Opportunity to deliver a 5-minute address at the Gala Dinner
- Opportunity to display your company banner throughout the Conference (pre-approved by AADS)
- Recognition as the Platinum Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Platinum Sponsor (with organisation logo) on all printed Conference material
- One (1) Full-page advertisement in Final Program Book (artwork to be pre-approved by AADS Committee)
- Four (4) Complimentary full conference registrations (includes Gala Dinner tickets)
- Two (2) Complimentary tickets for the sponsors nominated guests to attend the gala dinner
- One (1) Complimentary insert in delegate satchel – we recommend the use of environmentally sustainable non-paper material (sponsor to supply)
- Large Display booth (approximately 6 x 3)
- Delegate list (in accordance with privacy laws)



Sponsorship Opportunities

All prices are in Australian dollars (AUD)*

Gold Sponsor \$8,800*

- Acknowledgment as Gold Sponsor during Gala Dinner opening address
- Opportunity to display your company banner throughout the Conference (preapproved by AADS)
- Recognition as the Gold Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Gold Sponsor (with organisation logo) on all printed Conference material
- One (1) ½ page advertisement in Final Program Book (artwork to be pre-approved by AADS Committee)
- Three (3) Complimentary full conference registration (includes Gala Dinner tickets)
- One (1) Complimentary ticket for the sponsors nominated guest to attend the gala dinner
- One (1) Complimentary insert in delegate satchel - we recommend the use of environmentally sustainable non-paper material (sponsor to supply)
- Large Display Booth (approximately 6 x 3)
- Delegate list (in accordance with privacy laws)



Sponsorship Opportunities

All prices are in Australian dollars (AUD)*

Silver Sponsor \$4,950*

- Opportunity to display your company banner throughout the Conference (pre-approved by AADS)
- Recognition as the Silver Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Silver Sponsor (with organisation logo) on all printed Conference material
- One (1) ½ page advertisement in Final Program Book (artwork to be pre-approved by AADS Committee)
- Two (2) Complimentary full conference registration (includes Gala Dinner tickets)
- One (1) Complimentary insert in delegate satchel - we recommend the use of environmentally sustainable non-paper material (sponsor to supply)
- Regular Display Booth (Approximately 3 x 3)
- Delegate list (in accordance with privacy laws)



Social Function Sponsorship Opportunities

All prices are in Australian dollars (AUD)*

Gala Dinner Sponsor \$8,000*

- Opportunity for Sponsor's representative to present a 5-minute welcome address at the Gala Dinner
- Opportunity to provide the Gala dinner guests with a branded gift (sponsor to supply gift & preapproved by AADS)
- Company banners displayed in room during the Gala Dinner (provided by sponsor, preapproved by AADS)
- Recognition as the Gala Dinner Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Gala Dinner Sponsor (with organisation logo) on all printed Conference material, including Gala Dinner menus
- Four (4) Complimentary tickets for the sponsors nominated guests to attend the gala dinner
- One (1) Complimentary insert in delegate satchel limited to 1 A4 flyer (sponsor to supply)
- Delegate list (in accordance with privacy laws)

(Includes) Opportunity for branded photobooth

- Opportunity to display company logo on printed delegate photos from the Gala dinner



Social Function Sponsorship Opportunities

All prices are in Australian dollars (AUD)*

Partners Program Sponsor \$3,025*

- Recognition as the Partner Program Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Partner Program Sponsor (with organisation logo) on all printed Conference material
- Sponsor may provide partners with a branded gift (sponsor to supply gift & pre-approved by AADS)
- Two (2) Complimentary partner registrations to the Welcome Reception and Gala Dinner.
- One (1) Complimentary insert in delegate satchel – we recommend the use of environmentally sustainable non-paper material (sponsor to supply)
- Delegate list (in accordance with privacy laws)

Welcome Drinks Sponsor \$3,025*

- Opportunity for Sponsor's representative to present a (5) minute address at the Welcome Drinks
- Recognition as the Welcome Drinks Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Welcome Drinks Sponsor (with organisation logo) on all printed Conference material
- Opportunity to display your company banner in the room throughout the Welcome Drinks (pre-approved by AADS)



Social Function Sponsorship Opportunities

All prices are in Australian dollars (AUD)*

Breakfast Sponsor \$2,500*

- Opportunity for Sponsor's representative to present a (3) minute welcome address at the breakfast.
- Recognition as the Breakfast Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as the Breakfast Sponsor (with organisation logo) on all printed Conference material
- Opportunity to display your company banner in the room throughout the Breakfast (pre-approved by AADS)
- Sponsor may provide breakfast delegates with a branded gift (sponsor to supply gift & pre-approved by AADS)
- One (1) Complimentary insert in delegate satchel - we recommend the use of environmentally sustainable non-paper material (sponsor to supply)
- Delegate list (in accordance with privacy laws)



Social Function Sponsorship Opportunities

All prices are in Australian dollars (AUD)*

After Party Sponsor \$2,750*

- Recognition as the After Party Sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Opportunity to display your company banner in the room throughout the After Party (pre-approved by AADS)
- Sponsor may provide After Party delegates with a branded gift (sponsor to supply gift & pre-approved by AADS)
- One (1) Complimentary insert in delegate satchel - we recommend the use of environmentally sustainable non-paper material (sponsor to supply)
- Delegate list (in accordance with privacy laws)

Delegate Gift Sponsor \$2,200* (item not included)

- Gifts branded with sponsor logo to be distributed to all delegates on-site with registration pack
- Recognition as a sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as a sponsor (with organisation logo) on all printed Conference material
- Delegate list (in accordance with privacy laws)

Satchel Insert \$550*

- Satchel insert limited to 1 A4 flyer (sponsor to supply & pre-approved by AADS Committee)
- Recognition as a sponsor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as a sponsor (with organisation logo) on printed Conference material
- Delegate list (in accordance with privacy laws)

Program Book Advertisement

- Full page \$550*
- ½ page \$385*

Sponsor to provide artwork (pre-approved by AADS Committee)

Exhibition Opportunities

All prices are in Australian dollars (AUD)*

Exhibition Booth \$3,025*

- Approximately 3 x 3 m Display Booth
- Recognition as an Exhibitor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page
- Recognition as an Exhibitor (with organisation logo) on printed Conference material
- Two (2) Exhibitor Passes per booth
- Delegate list (in accordance with privacy laws)

All display Booths will include Plain Fascia with Power and a Naming Fin printed with standard Text Branding.

Extra material hire or specific Fascia artwork is available to purchase at your own expense, please contact:

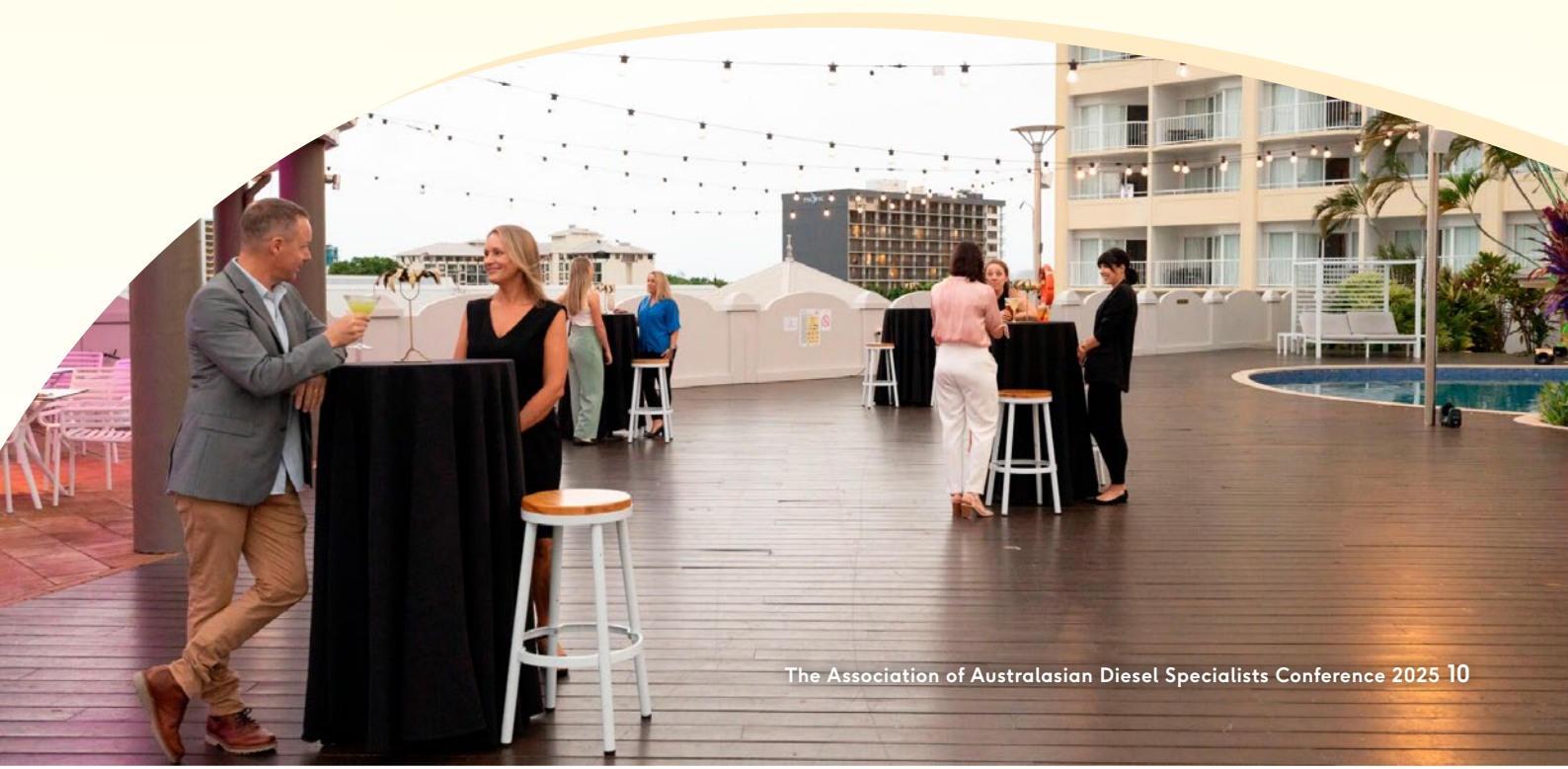
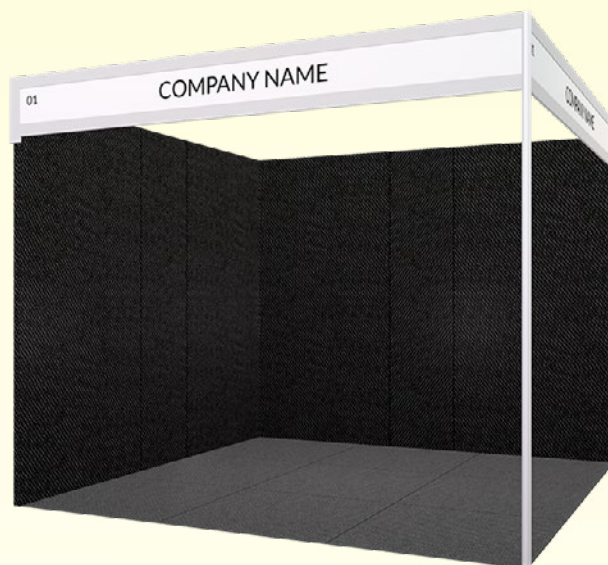
Rebecca Waqanikalou
Business Development Manager

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E: rebecca@nqexhibitions.com.au

W: www.nqexhibitions.com.au

A: 101 Newell St. Cairns QLD 4870



		Exhibitor	Partner Program	Welcome Drinks Sponsor	Gala Dinner	SILVER	GOLD	PLATINUM
		5	2	1	1	2	2	2
		\$3,025	\$3,025	\$3,025	\$8,000	\$4,950	\$8,800	\$14,350
Pre Event	Recognition as a Sponsor or Exhibitor (with organisation logo) on the Conference Website, including hyperlink to organisation's home page							
	Recognition as a Sponsor or Exhibitor on AADS Social Media							
During Event	Acknowledgment as a Sponsor during Gala Dinner opening address							
	Opportunity to deliver address a 5-minute address at the Welcome Drinks							
	Acknowledgment as a Sponsor during the Welcome Drinks							
	Opportunity to deliver address a 5-minute address at the Gala Dinner							
	Opportunity to display your company banner throughout the Conference (pre-approved by AADS)							
	Recognition as a Sponsor or Exhibitor (with organisation logo) on all printed Conference material							
	Opportunity to provide the Gala dinner guests with a branded gift (sponsor to supply gift & pre-approved by AADS)							
	Opportunity to provide a branded gift (sponsor to supply gift & pre-approved by AADS)							
	One (1) Full-page advertisement in Final Program Book (artwork to be pre-approved by AADS Committee)							
	One (1) ½ page advertisement in Final Program Book (artwork to be pre-approved by AADS Committee)							
	One (1) Complimentary insert in delegate satchel limited to 1 piece* *We recommend against the use of paper for your environmental purposes							
	3 Day Event Pass (Including tickets to Welcome Reception and Gala Dinner)					2	3	4
	Complimentary Tickets to Welcome Reception and Gala Dinner				4			
	Exhibition Event Space	3x3 Booth				3x3 Booth	6x3 Booth	6x3 Booth
	Exhibitor Pass	2						
Post Event	Delegate Listing (in accordance with Privacy Laws)							
	Logo included in Thank you email							

Sponsorship & Exhibition Application Form

*All sponsorship amounts are in Australian Dollars (AUD)**

Contact Details

Name:

Telephone:

Position:

Mobile:

Company Name:

Email:

Address:

State:

Postcode:

Website:

Sponsorship Opportunities

Platinum Sponsor\$14,350*

Gold Sponsor.....\$8,800*

Silver Sponsor.....\$4,950*

Social Function Sponsorship Opportunities

Gala Dinner Sponsor.....\$8,000*

Partners Program Sponsor.....\$3,025*

Welcome Drinks Sponsor\$3,025*

Breakfast Sponsor\$2,500*

After Party Sponsor\$2,750*

Additional Sponsorship Opportunities

Delegate Gift Sponsor.....\$2,200*

Satchel Insert/Promotional item.....\$550*

Full page advert in final program book.....\$550*

Half page ad. in final program book.....\$385*

Exhibition Packages

Exhibition Booth\$3,025*

Once confirmed, a sponsorship package will be sent to you with all the contact information for the exhibition company as well as loading and unloading times, dock facilities and all related information.

Please complete and forward application to:

The Association of Australasian Diesel

E: president@aads.com.au

W: www.aadsconference.com

Signed:

Date:

Terms and Conditions

Sponsorship will only be allocated on receipt of the signed sponsorship application form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the total amount of the sponsorship, which must be paid prior to the Conference. In the event of cancellation, a service fee of 25% applies for cancellations prior to the 18th of April 2025. No refunds will be made for cancellations after this date.

*** All amounts are in (AUD) GST inclusive**